

## Copy Excerpt

### **The Delicious Baked Goods You've Always Wanted Are Just A Phone Call Away**

Dear Vending Company Operator,

You're busy. So I'll get right to the point.

If even one of these thoughts has kept you awake at night:

- Lack of the delicious baked goods your customers want
- The cost of keeping inventory on hand to meet shortages
- Your frustrating and time consuming ordering processes
- Your unreliable distribution partners and their regular excuses
- Worry that your customers are defecting to the competition
- Lack of time to plan how best to satisfy your customers

I have good news. With one call you can make these problems history.

If you'd like:

- Tasty baked pies and pastries delivered fresh to you
- Flexible contracts - we don't lock you into long ones
- Very low order amounts - order only what you need
- Code dating so you can easily guarantee freshness
- All the convenience and flexibility needed for your success
- What you want, when you want it, at competitive prices...

### **It's Time To Simplify Your Day To Day Operations!**

#### **Introducing Bakers Wonder - Wholesaler And Distributor Of Tasty Fresh Baked Goods Your Customers Are Just Waiting To Pay You For**

For over 20 years **Bakers Wonder** has been delivering delicious, fresh baked pastries and sweet goods to clients all over Southern Ontario, enabling vending, catering and cash and carry businesses to consistently delight their customers, save money, increase sales and boost their profits - easily and for less than you might think.

Simply put, with **Bakers Wonder** you get the competitive edge you need.

You'll easily satisfy demanding customer tastes with the freshest and best quality baked goods from a wide variety of superior quality products - and enjoy the same business success our clients have enjoyed for more than 20 years.

You'll have just the right amount of tasty pastries to satisfy your customers demand, no more, no less. Simply call us, send us a fax, or order on-line and we deliver, saving you time, thousands of dollars in inventory and boosting your sales. If this sounds like good business to you, why settle for less? Call **Baker's Wonder** or visit our website at [www.bakerswonder.com](http://www.bakerswonder.com) today to order from an exciting range of baked goods at **no risk to you**.

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