

Copywritingstudio.com
Contact Nicky Jameson
nicky@copywritingstudio.com
www.copywritingstudio.com
416-500-3314

How to Create Quotations and Proposals That Win The Work Upcoming Teleclass

Dear Fellow Graphic Designer,

If you're like me you've probably experienced at least one of the following:

- Working for weeks on a proposal which failed to win the work
- Feeling your proposals are falling short of where they should be
- Knowing you can and should be winning more jobs more often

It's frustrating. And you are not alone.

On average 90% of the design work you'll go after will require a detailed quotation or proposal. Even from current clients. That's why it's so important to create a proposal that's as persuasive as possible.

But did you know that just by improving a few key elements in your proposal template you could increase your chances of success by 20% or more?

The 5 Keys to Success

I'm David Shore and in my revealing one hour teleclass I'll show you how to use 5 simple and proven success keys I've used to dramatically increase my win rate over the years. And I've bid on hundreds of projects. In my upcoming teleclass you'll learn how using all 5 keys to success can increase your chances of success by as much as 20%. That means you'll win more jobs and ultimately make greater profits!

Places are limited. So please register today.

During the teleclass I'll explain the techniques I use to create successful detailed design quotations and proposals. And here's a quick preview of what you will learn:

- How to create a persuasive design proposal that wins you more business
- The one big mistake designers make when bidding for work
- The 3 most common ways designers price their services (and why two of them almost always sabotage their efforts)
- The 3 elements you MUST include in your proposal to increase your win rate
- The 5 simple keys to success (and how to apply them to increase your bid success)

And much more!

Are you ready to increase your chances of bidding success?

Then you don't want to miss this exciting teleclass.

The copyright of this excerpt is owned by the client. This excerpt is for sample purposes to show writing style for a particular promotion only. Not for distribution without prior permission. This 2pp sales letter was created by Nicky Jameson of Copywriting Studio to promote the designer's teleclass. Additional samples of my writing can be found at www.copywritingstudio.com/portfolio.